



Toward Privacy-Aware Research and Development in Wearable Health

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CDT is a champion of global online civil liberties and human rights, driving policy outcomes that keep the Internet open, innovative, and free.



Fitbit helps people lead healthier, more active lives by empowering them with data, inspiration, and guidance to reach their goals.

data is “the idiom of the biotechnological age and, increasingly, now
the language of the self.”




employee data
anonymization
sustainability

ethics and privacy



who makes
decisions?
how do projects
start?
what do teams look
like?

fitbit internal r&d



fipps, belmont,
the common
rule, business
realities

frameworks

takeaways

1. **r&d**
2. **trust is a multi-dimensional factor**
3. **employee data versus user data**

conclusion

**dignity.
stewardship.
social good.**

enabling personal data donation for public good research

yes, please

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thank you
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