

Open Humans

Sharing & Receiving Data

Nonprofit & facilitating research

Members connect data...



...and share it in a variety of ways.

Data is private by default.

Participant-oriented: sharing is always opt-in.

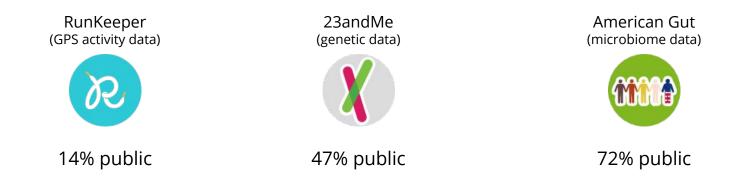
Two ways to share...

- Public sharing
 Opt to make some of your personal data part of a public resource.
- Direct sharing
 Share data directly with studies, projects, and other members.

Public sharing

Enrolling in our study activates **option to publicly share**.

You choose which data to make public.



April 2016 public data stats

Getting Public Data



- What's public data good for?
 - Reference data

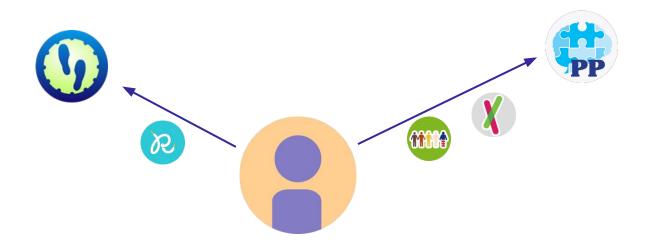
Prototype analysis methods

Project planning

- Explore data options!
- Data is public on profiles and on our public data API.
- "Can I get all public RunKeeper datasets?"
 - https://www.openhumans.org/api/public-data/?source=runkeeper

Direct sharing

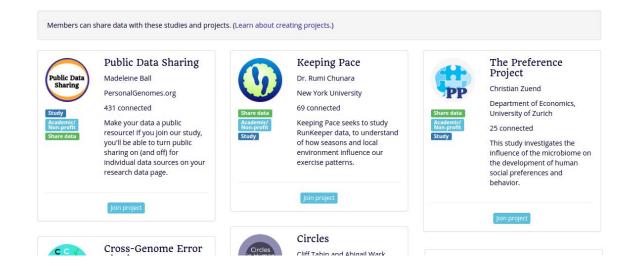
Members can authorize direct data access for studies and other projects.



Projects on Open Humans

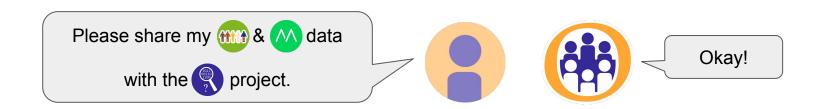
Access to data through direct sharing by members.

- Members can join a project and authorize data access.
- A community with existing data
- Listed on the site and featured in our communications.



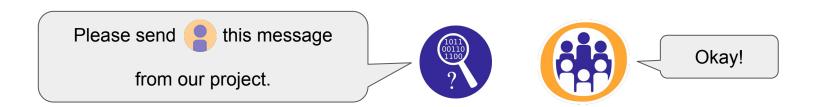
Anonymous access

- Ongoing, secure data access via API.
- Anonymous access via project member ID.



Participant access

- Anonymous messages via ID ongoing study engagement!
 - Not just "data access" it's member access!
- Members can be sent to your study's URL.
 - o e.g. a brief survey
 - o an **anonymous ID parameter** connects this to Open Humans data.



Works immediately

- All features work immediately and can be tested
 - On-site consent, URL forwarding, data access, and sending messages.
 - Facilitates rapid development!
 - Unapproved studies have a 10 user cap.
- Project approved?
 - Listed & shared with members.
 - IRB approval required for "study" projects.
 - Members get a badge for participating!

What's next?

- We've made it fast and easy to set up a study
 - We'd love to see your project on our site prototype, explore data options!
- Closing the loop projects that also share data with members
- Participant engagement is our new frontier...
 - Non-study projects: citizen-driven data exploration.
 - Provide follow-up what happened with the research?
 - o Go to where people are? Mobile engagement, social networks.
 - Work with researchers to **improve participant experiences**.
- Thursday: Data Dive! Take the plunge and explore real data.